

Marks: 50 FINAL EXAM-Smart journalism Training Time: 3 hrs

A. Multiple Choice Questions:

(10*1=10)

- 1. Which column is known as media
- (a). First column
- (b). Second column
- (c). Third column
- (d). Fourth column
- 2. How many type of Newspaper
- (a). One type
- (b). Two type
- (c). Three type
- (d). All options
- 3. How to make the news attractive.
- (a). By Image, Content, Topic and Headings
- (b). By Image, Headings
- (c). By Content and Topic
- (d). None of Above
- 4. What should be do before create the news.
- (a). Topic Search
- (b). Write Topic
- (c). Read Topic
- (d). All options
- 5. Which work is done before sending a newspaper for printing.
 - (a) Distribute newspaper
- (b) Newspaper Proof Reading
- (c) convert into GIF
- (d). Both A and B
- 6. Why we should convert data into PDF of newspaper.
- (a). Change the content of newspaper
- (b). Replace the content of newspaper
- (c). Do not change the content of newspaper
- (d). a and b both option
- 7. Which software is use for create a newspaper
- (a). MS Word
- (b). Excel
- (c). Power Point
- (d). Corel Draw
- 8. In Newspaper the date is written in which section
- (a). Bottom of the page
- (b). Header & footer section

- (c). Header section
- (d). Footer section
- 9. Objective of media
- (a). Communicate information to public
- (b). Communicate public information to Govt.
- (c). Both A and B
- (d) None of above
- 10. In newspaper Important point is called.
- (a). Crusher
- (b). Pamphlets
- (c). A and b both
- (d). None of Above

B. Short Questions: (4*5)

- 1. What are the benefits of reading Newspaper?
- 2. What is Journalism?
- 3. Benefits of Media?
- 4. Create Heading, Flag and crushers for following Paragraph

Mobile banking is a service provided by a bank or other financial institution that allows its customers to conduct financial transactions remotely using a mobile device such as a smartphone or tablet. Unlike the related internet banking it uses software, usually called an app, provided by the financial institution for the purpose. Mobile banking is usually available on a z24-hour basis. Some financial institutions have restrictions on which accounts may be accessed through mobile banking, as well as a limit on the amount that can be transacted. Mobile banking is dependent on the availability of an internet or data connection to the mobile device.

Transactions through mobile banking depend on the features of the mobile banking app provided and typically includes obtaining account balances and lists of latest transactions, electronic bill payments, remote check deposits, P2P payments, and funds transfers between a customer's or another's accounts. [1] Some apps also enable copies of statements to be downloaded and sometimes printed at the customer's premises.

From the bank's point of view, mobile banking reduces the cost of handling transactions by reducing the need for customers to visit a bank branch for non-cash withdrawal and deposit transactions. Mobile banking does not handle transactions involving cash, and a customer needs to visit an ATM or bank branch for cash withdrawals or deposits. Many apps now have a remote deposit option; using the device's camera to digitally transmit cheques to their financial institution.

Mobile banking differs from mobile payments, which involves the use of a mobile device to pay for goods or services either at the point of sale or remotely,^[2] analogously to the use of a debit or credit card to effect an EFTPOS payment.

C. Long Questions: (2*10)

- 1. Write a Report on your desire Topic
- 2. Create Flow Chart for explain newspaper making?